

**MARK LIGHT**  
**CURRICULUM VITAE**  
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## EDUCATION

**Ph.D.**, Antioch University Ph.D., 2007  
**MBA**, University of California Los Angeles, 1980  
**BFA**, Cum Laude, Drake University, 1975

## CURRENT EXPERIENCE

### Practice

**First Light Group LLC**, Founder and President, 1993-present,  
[www.firstlightgroup.com](http://www.firstlightgroup.com), *Putting Your Future within Reach*<sup>®</sup> through Leadership  
Coaching, Teaching, and Writing. Representative projects include:

#### Leadership Coaching

- Center for Housing and Health, Chicago, 2016-present
- Howard Brown Health, Chicago, 2014-present
- AIDS Foundation Chicago, 2014-present
- Sinai Hospital Infectious Disease Center, Chicago, 2016-2017

#### Teaching

- Emerging Leaders Program
  - Felician University Dublin Ireland, 2018
  - YMCA Evanston, 2017
  - Rotary International World Headquarters, 2016
- Sustainable Strategy Program
  - All Chicago cohort of five agencies serving homeless funded by The Chicago Community Trust, 2017
  - Community Foundation for Greater Atlanta cohort of four HIV agencies funded by AIDS United and Elton John Foundation, 2014
  - AIDS Foundation Chicago cohort of five HIV agencies funded by The Chicago Community Trust, 2013
  - Dayton cohort of six nonprofit agencies funded by the Dayton Power and Light Foundation, 2011
- The Strategic Board
  - Teen Living Programs, 2017
  - Toledo Fair Housing, 2016,
  - Miami Valley Fair Housing, 2007, 2010, 2011, 2015

## Writing

- Books
  - *Results Now for Nonprofits: Purpose, Strategy, Operations, and Governance*. John Wiley & Sons, 2011
  - *Executive Committee*. Board Source, 2004
  - *The Strategic Board: The step-by-step guide to high-impact governance*. John Wiley & Sons, 2001
- Articles
  - "You First: Leadership for a New World," *Nonprofit Quarterly*, 2017, 2 columns to date
  - "Dr. Conflict," *Nonprofit Quarterly*, 2008-2016, 26 columns
- Dissertation
  - "Finding George Bailey: Wonderful Leaders, Wonderful Lives." Antioch University 2007

## PAST EXPERIENCE

### Practice

**President**, Victoria Theatre Association, 1989-2005; Dayton Opera 1998-2005; Arts Center Foundation, 2000-2005 Achievements included:

- Growing total revenue 15-fold from \$870,000 to more than \$20 million
- Boosting total facility attendance for all users five-fold to 900,000
- Advancing VTA only attendance 19-fold to 430,000
- Expanding VTA only subscriptions seven-fold to 25,400
- Delivering end-of-year surpluses averaging 2.3% per year
- Opening three major facilities including the \$130 million Schuster Center that included a non-profit arts center, and a for-profit condominium tower, restaurants, a catering business, and two parking garages
- Earning The Broadway League's first Outstanding Achievement in Presenter Management Award (League members also vote on the Tony Awards)

**Tony® Awards Voter**, 1995-2005

**Executive Director**, Louisville Ballet, 1983-1989: Doubled the organization's scale from \$1.1 million to \$2.3 million, presented 75 ballets.

**Production Manager**, Virginia Opera, 1980-1983: Full control and accountability of the production department that executed four major main-stage productions per season and all tours. Founded Virginia Opera Association Scenic Studios.

**Marketing Consultant**, Long Wharf Theatre, 1979-1980: Through UCLA Anderson School of Management, designed, implemented, and analyzed a five-segment audience survey to deliver a complete marketing strategy report.

## Teaching

### **Full Teaching Professor**, DePaul University, School of Public Service, 2011-2017

- Ethical Leadership (student ratings on a scale of 1-5 with 5 being highest: instructor 4.9, course 4.9)
- Human Resource Management (instructor 5.0, course 5.0)
- Public Service Management (instructor 5.0, course 4.9)
- Strategic Management (instructor 4.7, course 4.8)

### **Visiting Assistant Professor** (Full-time Faculty), Wright State University, 2011

Raj Sooin College of Business Administration

- Competitive Strategy (time well spent 4.5, learned a lot 4.2)
- Managing Creativity & Innovation (time well spent 4.2, learned a lot 4.4)
- Management and Organizational Behavior (time well spent 4.9, learned a lot 4.9)
- Organizational Development (time well spent 4.9, learned a lot 4.7)

### **Affiliate Faculty Member**, Case Western Reserve University, 2008-2010

Weatherhead School of Management, Mandel Center for Nonprofit Organizations

- Organization and Management (instructor 4.9, course 4.7, highest-rated instructor of all 49 large-class courses)
- Earned Income (instructor 4.9, course 4.8, 5<sup>th</sup> highest-rated instructor of all 47 medium-class courses)

### **Adjunct Faculty**, Wright State University, 2007-2009

Raj Sooin College of Business Administration

- Competitive Strategy – Chinese Executive MBA Program (ratings unavailable)
- Conflict Management (time well spent 4.9, learned a lot 4.9)
- Ethical and Legal Issues (time well spent 4.5, learned a lot 4.5)

College of Liberal Arts

- Earned Income (time well spent 5.0, learned a lot 5.0)
- Nonprofit Management (time well spent 4.9, learned a lot 4.9)
- Public and Nonprofit Leadership (time well spent 4.9, learned a lot 4.9)

### **Adjunct Faculty**, Antioch University McGregor, 2008-2009,

Graduate Management Program

- Leadership (ratings unavailable)
- Individual and Group Behavior in Organizations (ratings unavailable)
- Conflict Management (ratings unavailable)

### **Faculty Technical Director**, University of Wisconsin – Milwaukee, 1976-77.

Peck School of the Arts

- Stagecraft (ratings unavailable)
- Lighting Design (ratings unavailable)

## CERTIFICATIONS

**International Coach Federation**, Associate Certified Coach, 2017

**Institute for Professional Excellence in Coaching**, Certified Professional Coach, 2017

**Center for Creative Leadership**, certified to deliver all assessments, 2014

## HONORS

**Excellence in Teaching Award**, Faculty and Student nominee, DePaul University College of Liberal Arts and Social Science, 2015, 2016

**DePaul ENGAGE Socially Responsible Faculty Award**, 2013 and 2014

**Mandel Center Teaching Award**, 2010, Mandel Center for Nonprofit Organizations, Weatherhead School of Management, Case Western Reserve University

**Humanitarian Award**, National Conference for Community and Justice of Greater Dayton, 1998

## SERVICE

**Mediator**, Dayton Mediation Center, Small Claims and Juvenile Courts, 2006-09

**Member**, Council of Editorial Advisors, BoardSource, 1996-2006

### Governance

- Rough House Theatre, President of the Board, 2016-2018
- Mound Academies Charter School, 2006-2009
- Ohio Association of Nonprofit Organizations, Vice Chair, 1999-2005
- AIDS Foundation Miami Valley, 1993-1999

## ARTS PRODUCTION

**Limited Partner**, Forager Films, 2012-present: Helmed by Joe Swanberg, Forager Films focuses on independent films by such notables as Swanberg (easy, Drinking Buddies, Happy Christmas, and V/H/S) and Alex Ross Perry (Wake Up Phillip, Queen of Earth, Little Sister, and Golden Exits). Was associate producer for Perry's *Little Sister*.

**Technical Director**, Nikolais Dance Theater, 1977-78: Technical direction for all tours including foreign and domestic, and Broadway seasons at the Beacon Theatre.

**Theatre Architect and Technical Director**, Old Creamery Theatre Company, 1976-1977: Designed, drafted, and supervised the construction of a 205 seat semi-thrust theatre in an old creamery, which was the home stage until the mid-1990s when the organization relocated to Amana, Iowa.

**Theatre Division Technical Director and Lighting Designer**, Interlochen Center for the Arts, summers 1974, 1976, 1977.

**Technical Director, Scenery and Lighting Designer**, Milliken University Summer Stage, 1975.

**Scene Shop Carpenter**, Drake University, Academic years 1972, 1973, 1974.

### Producer

- *Sweeney Todd*, Victoria Theatre Association
- *Edwin Drood*, Victoria Theatre Association
- *A Christmas Carol*, Victoria Theatre Association
- *Romance, Romance*, Victoria Theatre Association
- *Boys Next Door*, Victoria Theatre Association
- *Little Shop of Horrors*, Victoria Theatre Association
- *Dining Room*, Victoria Theatre Association
- *Tunes*, Louisville Ballet (Charles Strouse, Composer; Lynne Taylor-Corbett, Choreographer)

### Co-Producer

- *Harvey*, Victoria Theatre Association/Arkansas Repertory Theatre
- *The Gin Game*, Victoria Theatre Association/Miniature Theatre of Chester
- *Driving Miss Daisy*, Victoria Theatre Association/The Old Creamery Theatre Company/Sets and Props from Actors Theatre of Louisville
- *Five Guys Named Moe*, Victoria Theatre Association/Arkansas Repertory Theatre

### Script Adaptation

- *John Brown's Body*, The Old Creamery Theatre Company

**Directing** (Member (retired) Society of Stage Directors and Choreographers)

- *Harvey*, Arkansas Repertory Theatre
- *Driving Miss Daisy*, The Old Creamery Theatre Company
- *John Brown's Body*, The Old Creamery Theatre Company
- *The Blood Knot*, Kentucky Center for The Arts

**Production Manager**, Virginal Opera Association

- *Elixir of Love*
- *Macbeth*
- *Amahl*,
- *Die Fledermaus*
- *Barber of Seville*
- *Magic Flute*
- *La Traviata*
- *Cinderella*
- *Faust*
- *Werther*
- *Romeo and Juliet*
- *Hansel and Gretel*
- *Porgy and Bess*

**Production Design**

- *Company*, The Old Creamery Theatre Company
- *Barefoot in the Park*, The Old Creamery Theatre Company
- *Company*, Millikin University Summer Showcase

**Lighting Design**

- *West Side Story*, Interlochen Center for The Arts
- *Romeo And Juliet*, Interlochen Center for The Arts
- *Scapino*, University of Wisconsin – Milwaukee
- *Virginia Woolf*, University of Wisconsin – Milwaukee
- *The Me Nobody Knows*, Interlochen Center for The Arts
- *Twelfth Night*, Interlochen Center for The Arts
- *Skin of Our Teeth*, Interlochen Center for The Arts
- *Bus Stop*, Interlochen Center for The Arts

**Set Design**

- *The Me Nobody Knows*, Interlochen Center for The Arts
- *Lysistrata*, University of Wisconsin – Milwaukee
- *Come Blow Your Horn*, Millikin University Summer Showcase
- *Blithe Spirit*, Millikin University Summer Showcase
- *Sweet Charity*, Millikin University Summer Showcase