

**MARK LIGHT**  
**CURRICULUM VITAE 8-1-2017**

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**EDUCATION**

**Ph.D.**, Antioch University Ph.D., 2007

**MBA**, University of California Los Angeles, 1980

**BFA**, Cum Laude, Drake University, 1975

**CURRENT EXPERIENCE**

**Teaching** (see [www.firstlightgroup.com/Training.htm](http://www.firstlightgroup.com/Training.htm))

**Assistant Professor**, Seattle University, Arts Leadership, 2017-present

**Practice**

**First Light Group LLC**, Founder and President, 1993-present,  
[www.firstlightgroup.com](http://www.firstlightgroup.com), *Putting Your Future within Reach*<sup>®</sup> through Coaching,  
Sustainable Strategy Programs, Teaching and Training, and Writing. Representative  
projects include:

Coaching

- Sinai Hospital Infectious Disease Center, Chicago, 2016-present
- Center for Housing and Health, Chicago, 2016-present
- Howard Brown Health, Chicago, 2014-present
- AIDS Foundation Chicago, 2014-present
- Dayton Power and Light Company, 2008-11
- Southwestern Ohio Council on Higher Education, 2009-11
- AIDS Resource Center Ohio, 2008-11

Sustainable Strategy Program

- All Chicago Sustainable Strategy Program, supported by The Chicago Community Trust, for five agencies serving the homeless, 2017
- Toledo Fair Housing Center, 2016
- Positive Impact Health Centers, Atlanta, 2015
- Miami Valley Fair Housing Center, 2007, 2010, 2015
- The Community Foundation for Greater Atlanta Sustainable Strategy Program, supported by AIDS United and the Elton John Foundation, Sustainable Strategy Program for four HIV-sector agencies, 2014
- AIDS Foundation Chicago Sustainable Strategy Program, supported by The Chicago Community Trust, for five HIV-sector agencies, 2013
- Dayton Power and Light Company Foundation Sustainable Strategy Program for six agencies, 2011
- Nonprofit Academic Centers Council, 2010, 2013
- Institute for Ethical Leadership, Rutgers University, 2010

### Training

- YMCA Evanston Emerging Leaders Program, 2016-2017
- Rutgers University Institute for Ethical Leadership, 2006-2015
- Northwestern University Kellogg School of Management Center for Nonprofit Management, 2013-present
- AIDS Foundation Chicago 2013-2014

### Writing

#### Books

- Sustainable Strategy, expected 2017
- Results Now for Nonprofits: Purpose, strategy, operations, and governance. John Wiley & Sons, 2011
- Executive Committee. Board Source, 2004
- The strategic board: The step-by-step guide to high-impact governance, John Wiley & Sons, 2001

#### Articles

- "Dr. Conflict," *Nonprofit Quarterly*, 2016 – volume 22, issues 1-2; 2015 – volume 21, issues 1, 3; 2014 – volume 20, issues 1-2; 2013 – volume 19 issues 1-3; 2012 volume 18 issues 1-3; 2011 – volume 18 issues 1-3, March 2011 newswire; 2010 – volume 17 issues 1-4; 2009 – volume 16 issues 1, 3, 4; 2008 – volume 15 issues 2-4
- "Which Light is right? Healthy coexistence or too many nonprofits?" *Nonprofit Quarterly*, 13(4), 58-60, 2006
- "Which Light is right? The impending leadership deficit crisis." *Nonprofit Quarterly*, 13(3), 70-72, 2006
- "No one best way: Results from a study of leadership capacity building." Dayton: First Light Group LLC, 2006
- "Just-in-time vision: Vision content and context." Washington, DC: International Leadership Association, 04 Conference Proceedings, 2004
- "Commentary." *Nonprofit Management and Leadership*, 9(1), 111-114, 1998
- "Commentary." *Board Member*, 7(7), 9, 1998

#### Dissertation

- Finding George Bailey: Wonderful leaders, Wonderful lives. Antioch University 2007,

**Limited Partner**, Forager Films, 2014-present: Run by Joe Swanberg, Eddie Linker, and Peter Gilbert, Forager has produced a number of independent films including Golden Exits (2017), Little Sister (2016), Human People (2016), Lace Crater (2015), and Unexpected (2015).

## PAST EXPERIENCE

### Teaching

**Full Teaching Professor**, DePaul University, School of Public Service,  
2011-2017

- Ethical Leadership (instructor 4.9, course 4.9)
- Human Resource Management (instructor 5.0, course 5.0)
- Public Service Management (instructor 5.0, course 4.9)
- Strategic Management (instructor 4.7, course 4.8)

**Visiting Assistant Professor** (Full-time Faculty), Wright State University, 2011

Raj Soin College of Business Administration

- Competitive Strategy (time well spent 4.5, learned a lot 4.2)
- Managing Creativity & Innovation (time well spent 4.2, learned a lot 4.4)
- Management and Organizational Behavior (time well spent 4.9, learned a lot 4.9)
- Organizational Development (time well spent 4.9, learned a lot 4.7)

**Affiliate Faculty Member**, Case Western Reserve University, 2008-2010

Weatherhead School of Management, Mandel Center for Nonprofit Organizations

- Organization and Management (instructor 4.9, course 4.7, highest-rated instructor of all 49 large-class courses)
- Earned Income (instructor 4.9, course 4.8, 5<sup>th</sup> highest-rated instructor of all 47 medium-class courses)

**Adjunct Faculty**, Wright State University, 2007-2009

Raj Soin College of Business Administration

- Competitive Strategy – Chinese Executive MBA Program (ratings unavailable)
- Conflict Management (time well spent 4.9, learned a lot 4.9)
- Ethical and Legal Issues (time well spent 4.5, learned a lot 4.5)

College of Liberal Arts

- Earned Income (time well spent 5.0, learned a lot 5.0)
- Nonprofit Management (time well spent 4.9, learned a lot 4.9)
- Public and Nonprofit Leadership (time well spent 4.9, learned a lot 4.9)

**Adjunct Faculty**, Antioch University McGregor, 2008-2009

Graduate Management Program

- Leadership (ratings unavailable)
- Individual and Group Behavior in Organizations (ratings unavailable)
- Conflict Management (ratings unavailable)

**Faculty Technical Director**, University Of Wisconsin – Milwaukee, 1976-77.

Peck School of the Arts, Theatre Department

- Stagecraft (ratings unavailable)
- Lighting Design (ratings unavailable)

## Practice

**Member**, Kellogg Action Lab College of Consultants, 2007-2010

**President**, Victoria Theatre Association, 1989-2005; Dayton Opera 1998-2005; Arts Center Foundation, 2000-2005 Achievements included:

- Boosting all facility attendance five-fold to 900,000
- Increasing direct program attendance 19-fold to 430,000
- Expanding direct program subscriptions seven-fold to 25,400
- Growing the revenue base 25-fold to \$21.3 million
- Delivering end-of-year surpluses totaling \$2 million (2.3% per year)
- Opening three major facilities including the \$130 million Schuster Center project that included a non-profit arts center, and a for-profit condominium tower, restaurant, catering business, and two parking garages
- Leading a long-term collaboration in 1996 with The Human Race Theatre that stabilized its financial position and engaged a much larger audience
- Leading a 1998 turnaround for the Dayton Opera to keep its independence, outsource its back-office, and hire its first full-time artistic director
- Programming over 375 theatrical productions in 15 complete seasons

**Executive Director**, Louisville Ballet, 1983-1989: Doubled the organization's scale from \$1.1 million to \$2.3 million, presented 75 ballets.

**Production Manager**, Virginia Opera, 1980-1983: Full control and accountability of the production department that executed four major main-stage productions per season and all tours. Founded Virginia Opera Association Scenic Studios.

**Marketing Consultant**, Long Wharf Theatre, 1979-1980: Through a UCLA Anderson School of Management Practicum, designed, implemented, and analyzed a five-segment audience survey to deliver a complete marketing strategy report.

**Technical Director**, Nikolais Dance Theater, 1977-78: Technical direction for all tours including foreign and domestic, and Broadway seasons at the Beacon Theatre.

**Theatre Architect and Technical Director**, Old Creamery Theatre Company, 1976-1977: Designed, drafted, and supervised the construction of a 205 seat semi-thrust theatre in an old creamery, which was the home stage until the mid-1990s when the organization relocated to Amana, Iowa.

**Theatre Division Technical Director and Lighting Designer**, Interlochen Center for the Arts, summers 1974, 1976, 1977

**Technical Director, Scenery and Lighting Designer**, Milliken University Summer Stage, 1975

**Scene Shop Carpenter**, Drake University, Academic years 1972, 1973, 1974

## Performing Arts Production

### Producing

- Sweeney Todd Victoria Theatre Association
- Edwin Drood Victoria Theatre Association
- A Christmas Carol Victoria Theatre Association
- Romance, Romance Victoria Theatre Association
- Boys Next Door Victoria Theatre Association
- Little Shop of Horrors Victoria Theatre Association
- Dining Room Victoria Theatre Association
- Tunes Louisville Ballet (Charles Strouse – Composer, Lynne Taylor-Corbett – Choreographer)

### Co-Producing

- Harvey Victoria Theatre Association/Arkansas Repertory Theatre
- The Gin Game Victoria Theatre Association/Miniature Theatre Of Chester
- Driving Miss Daisy Victoria Theatre Association/The Old Creamery Theatre Company/Sets and Props from Actors Theatre of Louisville
- Five Guys Named Moe Victoria Theatre Association/Arkansas Repertory Theatre

### Script Adaptation

- John Brown's Body The Old Creamery Theatre Company

### Directing (Member SSDC)

- Harvey Arkansas Repertory Theatre
- Driving Miss Daisy The Old Creamery Theatre Company
- John Brown's Body The Old Creamery Theatre Company
- The Blood Knot Kentucky Center For The Arts

### Production Management

- Elixir Of Love Virginia Opera Association
- Macbeth Virginia Opera Association
- Amahl Virginia Opera Association
- Die Fledermaus Virginia Opera Association
- Barber Of Seville Virginia Opera Association
- Magic Flute Virginia Opera Association
- La Traviata Virginia Opera Association
- Cinderella Virginia Opera Association
- Faust Virginia Opera Association
- Werther Virginia Opera Association
- Romeo and Juliet Virginia Opera Association
- Hansel and Gretel Virginia Opera Association
- Porgy and Bess Virginia Opera Association

### **Production Design**

- Company The Old Creamery Theatre Company
- Barefoot in the Park The Old Creamery Theatre Company
- Company Millikin University Summer Showcase

### **Lighting Design**

- West Side Story Interlochen Center For The Arts
- Romeo And Juliet Interlochen Center For The Arts
- Scapino University Of Wisconsin – Milwaukee
- Virginia Woolf University Of Wisconsin – Milwaukee
- The Me Nobody Knows Interlochen Center For The Arts
- Twelfth Night Interlochen Center For The Arts
- Skin Of Our Teeth Interlochen Center For The Arts
- Bus Stop Interlochen Center For The Arts

### **Set Design**

- The Me Nobody Knows Interlochen Center For The Arts
- Lysistrata University Of Wisconsin – Milwaukee
- Come Blow Your Horn Millikin University Summer Showcase
- Blithe Spirit Millikin University Summer Showcase
- Sweet Charity Millikin University Summer Showcase

## **MISCELLANEOUS**

### **Service to the Professions**

**Tony® Awards Voter**, 1995-2005

**Reviewer**, Nonprofit Management & Leadership Journal, 2002-present

**Mediator**, Dayton Mediation Center, Small Claims and Juvenile Courts, 2006-09

**Member**, Council of Editorial Advisors, BoardSource, 1996-2006

### **Governance**

- Rough House Theatre, President of the Board, 2016-present
- ARNOVA Resource Development Committee, 2006-2012
- American Humanics – Wright State University Chapter, 2007-2009
- Mound Academies Charter School, 2006-2009
- Ohio Association of Nonprofit Organizations (Vice Chair), 1999-2005
- AIDS Foundation Miami Valley, 1993-1999

## **Certifications**

- Institute for Professional Excellence in Coaching certification expected 2017
- International Coach Federation certification expected 2017
- Center for Creative Leadership all assessments certified 2014
- Korn Ferry 360-degree Profilor and Time2Change certified 1998

## **Honors**

**Excellence in Teaching Award**, Faculty and Student nominee, DePaul University College of Liberal Arts and Social Science, 2015, 2016

**DePaul ENGAGE Socially Responsible Faculty Award**, 2013 and 2014

- DePaul ENGAGE is a coalition of the departments, programs, and people who seek to engage students and the DePaul community in learning and action related to socially responsible leadership in the Vincentian tradition.

**Mandel Center Teaching Award**, 2010, Mandel Center for Nonprofit Organizations, Weatherhead School of Management, Case Western Reserve University

- Award criteria: creation of a dynamic, high impact learning environment; demonstration of effective and engaging teaching methods; encouragement and guidance toward life-long learning; and exceptional accessibility, assistance and guidance given to individual students

**Humanitarian Award**, National Conference for Community and Justice of Greater Dayton, 1998

**Recipient**, 1997, First recipient of the Outstanding Achievement in Presenter Management, The Broadway League (members vote on the Tony® Awards)