

MARK LIGHT CURRICULUM VITAE 4-22-22

1422 37th AVE, Unit 6, Seattle, WA 98122

(312) 799-1117

mark@marklight.com – www.marklight.com

EDUCATION

Ph.D., Antioch University Ph.D., 2007

MBA, University of California Los Angeles, 1980

BFA, Cum Laude, Drake University, 1975

CURRENT EXPERIENCE

Practice

First Light Group LLC, Founder and President, 1993-present,
www.firstlightgroup.com, *Putting Your Future within Reach*[®] through Leadership Coaching, Teaching, and Writing. Representative projects include:

Leadership Coaching

- Himalayan Cataract Project, 2020
- MyPath, 2020
- National Marine Mammal Foundation, 2020
- Howard Brown Health, Chicago, 2014-present

Teaching

- Emerging Leaders
 - Howard Brown Health, 2019, 2021
 - Felician University Dublin Ireland, 2018, 2019
 - YMCA Evanston, 2017
 - Rotary International World Headquarters, 2016
- Sustainable Strategy
 - Felician University Dublin Ireland, 2019
 - All Chicago cohort of five agencies serving homeless funded by The Chicago Community Trust, 2017
 - Community Foundation for Greater Atlanta cohort of four HIV agencies funded by AIDS United and Elton John Foundation, 2014
 - AIDS Foundation Chicago cohort of five HIV agencies funded by The Chicago Community Trust, 2013
 - Dayton cohort of six nonprofit agencies funded by the Dayton Power and Light Foundation, 2011
- The Strategic Board
 - Teen Living Programs, 2017
 - Toledo Fair Housing, 2016,
 - Miami Valley Fair Housing, 2007, 2010, 2011, 2015

Writing

- Books
 - *Results Now for Nonprofits: Purpose, Strategy, Operations, and Governance*. John Wiley & Sons, 2011
 - *Executive Committee*. Board Source, 2004
 - *The Strategic Board: The step-by-step guide to high-impact governance*. John Wiley & Sons, 2001
- Articles
 - “You First: Leadership for a New World,” *Nonprofit Quarterly*, 2017 present, 6 columns
 - “Dr. Conflict,” *Nonprofit Quarterly*, 2008-2016, 26 columns
- Dissertation
 - “Finding George Bailey: Wonderful Leaders, Wonderful Lives.” Antioch University 2007

PAST EXPERIENCE

Practice

President, Victoria Theatre Association, 1989-2005; Dayton Opera 1998-2005; Arts Center Foundation, 2000-2005 Achievements included:

- Growing total revenue 15-fold from \$870,000 to more than \$20 million
- Boosting total facility attendance for all users five-fold to 900,000
- Advancing VTA only attendance 19-fold to 430,000
- Expanding VTA only subscriptions seven-fold to 25,400
- Delivering end-of-year surpluses averaging 2.3% per year
- Opening three major facilities including the \$130 million Schuster Center that included a non-profit arts center, and a for-profit condominium tower, restaurants, a catering business, and two parking garages
- Earning The Broadway League’s first Outstanding Achievement in Presenter Management Award (League members vote on the Tonys)

Tony® Awards Voter, 1995-2005

Executive Director, Louisville Ballet, 1983-1989: Doubled the organization’s scale from \$1.1 million to \$2.3 million, presented 75 ballets.

Production Manager, Virginia Opera, 1980-1983: Full control and accountability of the production department that executed four major main-stage productions per season and all tours. Founded Virginia Opera Association Scenic Studios.

Marketing Consultant, Long Wharf Theatre, 1979-1980: Through UCLA Anderson School of Management, designed, implemented, and analyzed a five-segment audience survey to deliver a complete marketing strategy report.

Teaching

Full Teaching Professor, DePaul University, School of Public Service, 2011-2017

- Ethical Leadership (student ratings on a scale of 1-5 with 5 being highest: instructor 4.9, course 4.9)
- Human Resource Management (instructor 5.0, course 5.0)
- Public Service Management (instructor 5.0, course 4.9)
- Strategic Management (instructor 4.7, course 4.8)

Visiting Assistant Professor (Full-time Faculty), Wright State University, 2011

Raj Sooin College of Business Administration

- Competitive Strategy (time well spent 4.5, learned a lot 4.2)
- Managing Creativity & Innovation (time well spent 4.2, learned a lot 4.4)
- Management and Organizational Behavior (time well spent 4.9, learned a lot 4.9)
- Organizational Development (time well spent 4.9, learned a lot 4.7)

Affiliate Faculty Member, Case Western Reserve University, 2008-2010

Weatherhead School of Management, Mandel Center for Nonprofit Organizations

- Organization and Management (instructor 4.9, course 4.7, highest-rated instructor of all 49 large-class courses)
- Earned Income (instructor 4.9, course 4.8, 5th highest-rated instructor of all 47 medium-class courses)

Adjunct Faculty, Wright State University, 2007-2009

Raj Sooin College of Business Administration

- Competitive Strategy – Chinese Executive MBA Program (ratings unavailable)
- Conflict Management (time well spent 4.9, learned a lot 4.9)
- Ethical and Legal Issues (time well spent 4.5, learned a lot 4.5)

College of Liberal Arts

- Earned Income (time well spent 5.0, learned a lot 5.0)
- Nonprofit Management (time well spent 4.9, learned a lot 4.9)
- Public and Nonprofit Leadership (time well spent 4.9, learned a lot 4.9)

Adjunct Faculty, Antioch University McGregor, 2008-2009,

Graduate Management Program

- Leadership (ratings unavailable)
- Individual and Group Behavior in Organizations (ratings unavailable)
- Conflict Management (ratings unavailable)

Faculty Technical Director, University of Wisconsin – Milwaukee, 1976-77.

Peck School of the Arts

- Stagecraft (ratings unavailable)
- Lighting Design (ratings unavailable)

CERTIFICATIONS

Leadership That Works, Coaching for Transformation certification, 2021

Wiley, Certified Trainer 2020-present: DiSC Everything, DiSC Management, Five Behaviors

Gallup, Certified Strength Coach, 2019-present

International Coach Federation, Professional Certified Coach (PCC), 2017-present

Institute for Professional Excellence in Coaching (iPEC), Certified Professional Coach, 2017-present

Center for Creative Leadership, certified to deliver all assessments, 2014-present

HONORS

Excellence in Teaching Award, Faculty and Student nominee, DePaul University College of Liberal Arts and Social Science, 2015, 2016

DePaul ENGAGE Socially Responsible Faculty Award, 2013 and 2014

Mandel Center Teaching Award, 2010, Mandel Center for Nonprofit Organizations, Weatherhead School of Management, Case Western Reserve University

Humanitarian Award, National Conference for Community and Justice of Greater Dayton, 1998

SERVICE

Catchafire Volunteer, 2020 – Present

- 30 projects, total impact \$123,791

Mediator, Dayton Mediation Center, Small Claims and Juvenile Courts, 2006-09

Member, Council of Editorial Advisors, BoardSource, 1996-2006

Governance

- Rough House Theatre, President of the Board, 2016-2018
- Mound Academies Charter School, 2006-2009
- Ohio Association of Nonprofit Organizations, Vice Chair, 1999-2005
- AIDS Foundation Miami Valley, 1993-1999