

MARK LIGHT
CURRICULUM VITAE 12-1-2017

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EDUCATION

Ph.D., Antioch University Ph.D., 2007

MBA, University of California Los Angeles, 1980

BFA, Cum Laude, Drake University, 1975

CURRENT EXPERIENCE

Teaching

Assistant Professor, Seattle University, Arts Leadership, 2017-present

Practice

First Light Group LLC, Founder and President, 1993-present,
www.firstlightgroup.com, *Putting Your Future within Reach*® through Leadership
Coaching, Leadership Development, Training/Teaching, and Writing. Representative
projects include:

Leadership Coaching

- Sinai Hospital Infectious Disease Center, Chicago, 2016-present
- Center for Housing and Health, Chicago, 2016-present
- Howard Brown Health, Chicago, 2014-present
- AIDS Foundation Chicago, 2014-present

Emerging Leaders Programs

- YMCA Evanston Emerging Leaders Program, 2016-2017
- Rutgers University Institute for Ethical Leadership, 2006-2015
- Northwestern University Kellogg School of Management Center for Nonprofit Management, 2013-2015
- AIDS Foundation Chicago 2013-2014

Sustainable Strategy Programs

- All Chicago Sustainable Strategy Program (cohort method), supported by The Chicago Community Trust, for five agencies serving the homeless, 2017
- Toledo Fair Housing Center, 2016
- Positive Impact Health Centers, Atlanta, 2015
- Miami Valley Fair Housing Center, 2007, 2010, 2015
- The Community Foundation for Greater Atlanta (cohort method) Sustainable Strategy Program, supported by AIDS United and the Elton John Foundation, Sustainable Strategy Program for four HIV-sector agencies, 2014

- AIDS Foundation Chicago Sustainable Strategy Program (cohort method) supported by The Chicago Community Trust, for five HIV-sector agencies, 2013
- Dayton Power and Light Company Foundation Sustainable Strategy Program (cohort method) for six agencies, 2011
- Nonprofit Academic Centers Council, 2010, 2013
- Institute for Ethical Leadership, Rutgers University, 2010

The Strategic Board

- Teen Living Programs, 2011
- Toledo Fair Housing, 2016,
- Miami Valley Fair Housing, 2007, 2010, 2011

Training

- Washington Nonprofits, 2017
- Community Foundation for Monterey County, 2015

Writing

Books

- *Sustainable Strategy*, expected 2018
- *Results Now for Nonprofits: Purpose, Strategy, Operations, and Governance*. John Wiley & Sons, 2011
- *Executive Committee*. Board Source, 2004
- *The Strategic Board: The step-by-step guide to high-impact governance*. John Wiley & Sons, 2001

Articles

- "You First: Be the Change," *Nonprofit Quarterly*, 2017 – in press
- "Dr. Conflict," *Nonprofit Quarterly*, 2008-2016, 26 issues
- "Which Light is Right? Healthy Coexistence or Too Many Nonprofits?" *Nonprofit Quarterly*, 13(4), 58-60, 2006
- "Which Light is Right? The Impending Leadership Deficit Crisis." *Nonprofit Quarterly*, 13(3), 70-72, 2006
- "No One Best Way: Results from a Study of Leadership Capacity Building." *Dayton: First Light Group LLC*, 2006
- "Just In-Time Vision: Vision Content and Context." Washington, DC: International Leadership Association, 04 Conference Proceedings, 2004
- "Commentary." *Nonprofit Management and Leadership*, 9(1), 111-114, 1998
- "Commentary." *Board Member*, 7(7), 9, 1998
- (Light & Light, 2006)

Dissertation

- "Finding George Bailey: Wonderful Leaders, Wonderful Lives." Antioch University 2007

Limited Partner, Forager Films, 2014-present: Run by Joe Swanberg, Eddie Linker, and Peter Gilbert, Forager has produced a number of independent films including *Golden Exits* (2017), *Little Sister* (2016), *Human People* (2016), *Lace Crater* (2015), and *Unexpected* (2015).

PAST EXPERIENCE

Practice

Member, Kellogg Action Lab College of Consultants, 2007-2010

President, Victoria Theatre Association, 1989-2005; Dayton Opera 1998-2005; Arts Center Foundation, 2000-2005 Achievements included:

- Boosting all facility attendance five-fold to 900,000
- Increasing direct program attendance 19-fold to 430,000
- Expanding direct program subscriptions seven-fold to 25,400
- Growing the revenue base 25-fold to \$21.3 million
- Delivering end-of-year surpluses totaling \$2 million (2.3% per year)
- Opening three major facilities including the \$130 million Schuster Center project that included a non-profit arts center, and a for-profit condominium tower, restaurant, catering business, and two parking garages
- Leading a long-term collaboration in 1996 with The Human Race Theatre that stabilized its financial position and engaged a much larger audience
- Leading a turnaround for the Dayton Opera to keep its independence, outsource its back-office, and hire its first full-time artistic director
- Programming over 375 theatrical productions in 15 complete seasons

Executive Director, Louisville Ballet, 1983-1989: Doubled the organization's scale from \$1.1 million to \$2.3 million, presented 75 ballets.

Production Manager, Virginia Opera, 1980-1983: Full control and accountability of the production department that executed four major main-stage productions per season and all tours. Founded Virginia Opera Association Scenic Studios.

Marketing Consultant, Long Wharf Theatre, 1979-1980: Through a UCLA Anderson School of Management Practicum, designed, implemented, and analyzed a five-segment audience survey to deliver a complete marketing strategy report.

Teaching

Full Teaching Professor, DePaul University, School of Public Service, 2011-2017

- Ethical Leadership (student ratings on a scale of 1-5 with 5 being highest: instructor 4.9, course 4.9)
- Human Resource Management (instructor 5.0, course 5.0)
- Public Service Management (instructor 5.0, course 4.9)
- Strategic Management (instructor 4.7, course 4.8)

Visiting Assistant Professor (Full-time Faculty), Wright State University, 2011
Raj Sooin College of Business Administration

- Competitive Strategy (time well spent 4.5, learned a lot 4.2)
- Managing Creativity & Innovation (time well spent 4.2, learned a lot 4.4)
- Management and Organizational Behavior (time well spent 4.9, learned a lot 4.9)
- Organizational Development (time well spent 4.9, learned a lot 4.7)

Affiliate Faculty Member, Case Western Reserve University, 2008-2010

Weatherhead School of Management, Mandel Center for Nonprofit Organizations

- Organization and Management (instructor 4.9, course 4.7, highest-rated instructor of all 49 large-class courses)
- Earned Income (instructor 4.9, course 4.8, 5th highest-rated instructor of all 47 medium-class courses)

Adjunct Faculty, Wright State University, 2007-2009

Raj Soin College of Business Administration

- Competitive Strategy – Chinese Executive MBA Program (ratings unavailable)
- Conflict Management (time well spent 4.9, learned a lot 4.9)
- Ethical and Legal Issues (time well spent 4.5, learned a lot 4.5)

College of Liberal Arts

- Earned Income (time well spent 5.0, learned a lot 5.0)
- Nonprofit Management (time well spent 4.9, learned a lot 4.9)
- Public and Nonprofit Leadership (time well spent 4.9, learned a lot 4.9)

Adjunct Faculty, Antioch University McGregor, 2008-2009

Graduate Management Program

- Leadership (ratings unavailable)
- Individual and Group Behavior in Organizations (ratings unavailable)
- Conflict Management (ratings unavailable)

Faculty Technical Director, University Of Wisconsin – Milwaukee, 1976-77.

Peck School of the Arts, Theatre Department

- Stagecraft (ratings unavailable)
- Lighting Design (ratings unavailable)

Service to the Professions

Tony® Awards Voter, 1995-2005

Reviewer, *Nonprofit Management & Leadership Journal*, 2002-present

Mediator, Dayton Mediation Center, Small Claims and Juvenile Courts, 2006-09

Member, Council of Editorial Advisors, BoardSource, 1996-2006

Governance

- Rough House Theatre, President of the Board, 2016-present
- ARNOVA Resource Development Committee, 2006-2012
- American Humanics – Wright State University Chapter, 2007-2009
- Mound Academies Charter School, 2006-2009
- Ohio Association of Nonprofit Organizations, Vice Chair, 1999-2005
- AIDS Foundation Miami Valley, 1993-1999

Certifications

- Institute for Professional Excellence in Coaching, 2017
- Center for Creative Leadership all assessments certified 2014
- Korn Ferry 360-degree Profilor and Time2Change certified 1998

Honors

Excellence in Teaching Award, Faculty and Student nominee, DePaul University College of Liberal Arts and Social Science, 2015, 2016

DePaul ENGAGE Socially Responsible Faculty Award, 2013 and 2014

Mandel Center Teaching Award, 2010, Mandel Center for Nonprofit Organizations, Weatherhead School of Management, Case Western Reserve University

Humanitarian Award, National Conference for Community and Justice of Greater Dayton, 1998

Recipient, 1997, First recipient of the Outstanding Achievement in Presenter Management, The Broadway League (members vote on the Tony® Awards)