



Miami Valley Fair Housing Center, Inc.

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Dayton, OH 45405

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Jim McCarthy, President/CEO

June 24, 2011

Ginny Strausburg, Executive Director
The DP&L Company Foundation
1065 Woodman Drive
Dayton, OH 45432

RE: DP&L Sustainable Strategy Program

Dear Ginny:

I apologize for taking so long to get you this note of appreciation, but I kept putting off writing it because I wanted to be sure to have the time to sufficiently describe how appreciative I am of the opportunity extended to the Miami Valley Fair Housing Center to participate in the first cohort of the DP&L Sustainable Strategy Program.

When I first received the invitation, I wondered whether I could afford the time for myself and the strategic managers at the Fair Housing Center to participate. I am extremely glad that I decided to make the time, because I firmly believe it was one of the most valuable training sessions that I have ever participated in. I believe the Sustainable Strategy Program is valuable on many levels, but perhaps most importantly it created an opportunity for me and key strategic managers to step back from our day-to-day work, and really spend quality time evaluating our organization's offerings in the community and making informed decisions about how best to pursue new opportunities in the next one to two years.

Although I have been using Mark Light's **Results Now** process at the Fair Housing Center since early 2008, I learned a tremendous amount through the DP&L Sustainable Strategy Program, and was able to immerse my staff in the process to the point that they too now have a good understanding and deep appreciation for the value of the process for planning, documentation and evaluation purposes. I also thoroughly enjoyed the opportunity to work, debate and learn from the other participants in the cohort, many of whom were folks that I knew by reputation but had never had the opportunity to work directly with.

I think that one of the unspoken values of the DP&L Sustainable Strategy Program is that it brought together highly effective and accomplished individuals and created a prolonged classroom environment in which we could learn from one another. I personally place great value on the opportunity to share ideas and "risk" thinking wildly outside of the box in front of people that I admire, knowing that I would receive honest feedback based upon years of experience in non-profit work and management. This is a unique opportunity that I have not found in any other setting, and one that I think is invaluable to the future success of the work of the Fair Housing Center.

In closing, I want to say simply and sincerely, THANK YOU for one the most valuable training and educational opportunities of my career. I am confident that the tools that I took away from the program will serve me for years into the future.

Sincerely,

A handwritten signature in blue ink that reads "Jim McCarthy". The signature is fluid and cursive, with a large initial "J" and "M".

Jim McCarthy
President/CEO

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NATIONAL FAIR HOUSING ALLIANCE OPERATING MEMBER